



## **Zoo Town Open Disc Golf Tournament Disc Golf Pro Tour Silver Event**

The Garden City Flyers Disc Golf Club is a non-profit organization that has been the faithful caretaker of Missoula's public disc golf courses since 2005. Each year our organization commits hundreds of volunteer hours and thousands of dollars to improve Missoula's well-loved disc golf (olf) courses, so that players of all ages and skill levels can enjoy Missoula's favorite inexpensive, family-friendly pastime.

We will be hosting Montana's most prestigious disc golf event, the Zoo Town Open, on June 9-11. This year, for the first time ever, we have the incredible honor of being included in the Disc Golf Pro Tour. Out of approximately 8,000 disc golf tournaments worldwide sanctioned by the Professional Disc Golf Association, only 25 events have the honor of being included in the Disc Golf Pro Tour. 160 of the best male and female disc golfers from around the world will descend on Missoula for this event, along with approximately 400 daily in-person spectators. The event will be live-streamed on the Disc Golf Network to between 10,000 – 20,000 unique daily viewers, with post-produced coverage of the event drawing over 100,000 views within a week of the event. Plus, showcase events during the week of the tournament will make for an unforgettable summer in the Garden City!

The Zoo Town Open is our organization's big annual fundraiser event. In addition to raising money for tournament expenses, we are also trying to raise an additional \$5,000 to continue improving the teepads at the Blue Mountain Disc Golf Course with new, state-of-the-art turf teepads. This improvement to Missoula's only year-round public course will be enjoyed by both tournament competitors and the general public for decades to come.

## **WE NEED YOUR HELP TO MAKE THIS TRULY WORLD CLASS EVENT HAPPEN!**

**( ) Event Contributor - \$50 or \$100 value in merchandise** - You or your business will be listed as an Event Contributor on tournament social media and in the player handout.

**( ) Bronze Level Sponsorship - \$100+ or \$150 value in merchandise** – All the benefits of the Hole Sponsorship plus you or your business will be recognized on sponsorship banners at the event. You will be presented with a physical tee sign after the event from the DGPT recognizing you or your business

**( ) Silver Level Sponsorship - \$250+ or \$400 value in merchandise** – In addition to all the benefits of Bronze Sponsorship, you'll have the option to replace your name on all materials with your logo. You or your business will also receive a half page of advertising space in the event handbook for players and spectators and significant recognition on the Zoo Town Open's Facebook page.

**( ) Gold Level Sponsorship - \$500+ or \$750 value in merchandise** – In addition to all the benefits of Silver Sponsorship, you'll receive a full page of advertising space in the event handbook. You will also have the option to provide a banner to be displayed at the course during the tournament that will be displayed during both live and post-produced coverage of the event.

**( ) Platinum Level Sponsorship - \$1,000+ cash or \$1,500 value in merchandise** – In addition to all the benefits of Gold Sponsorship, you or your business will be recognized as an event partner on social media, on the DGPT event page, and daily on the live-stream. This stream will be viewed by 10,000 – 20,000 unique viewers each day.

We welcome the opportunity to work with you or your company to create unique advertising and sponsorship opportunities that will improve both the Zoo Town Open and Missoula's free public disc golf courses for players of all ages and skill levels. Don't hesitate to reach out with any questions!

***THANKS FOR YOUR HELP!***

***FOR MORE INFORMATION OR TO MAKE A DONATION PLEASE  
CONTACT TOURNAMENT DIRECTOR***

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***Garden City Flyers Disc Golf Club EIN# 75-3188161***